

AIPAPI

✦ FREE PROMPT PACK

25 AI Prompts That Replace a \$500/Month Toolkit

The exact prompts we use in place of expensive copywriting tools, stock photo subscriptions, research assistants, and client-management software — for free.

25

READY-TO-USE PROMPTS

5

CATEGORIES

\$500+

MONTHLY VALUE REPLACED

// HOW TO USE THIS

Copy, Customize, Get Better Output Immediately

Every prompt below is written to work with ChatGPT or Claude unless noted otherwise.
Replace anything in [BRACKETS] with your own details — that's the only editing required.

01 Copy the prompt exactly as written

Structure and phrasing matter — these are tested, not first drafts.

02 Swap the bracketed placeholders

[TOPIC], [PRODUCT], [AUDIENCE] — fill in your specifics before sending.

03 Iterate once if needed

If the first output is close but not quite right, reply with what to adjust rather than starting over.

💡 This is a sample of what's inside our full paid packs — **The Creator Prompt Bible** (500+ prompts) and **The Full AIPAPI Vault** go much deeper into each category below, with variants for every platform and use case.

Content & Copywriting

Replaces a \$29–99/mo copywriting tool

Prompt 01

Viral Hook Generator

"Give me 10 scroll-stopping hooks for a [PLATFORM] post about [TOPIC], aimed at [AUDIENCE]. Each hook must create curiosity without being clickbait, under 12 words, no emojis. Format as a numbered list."

Use when you're staring at a blank page and need options fast, not just one idea.

Prompt 02

Long-Form Blog Outline

"Act as an SEO content strategist. Create a detailed outline for a blog post targeting the keyword '[KEYWORD]'. Include an H1, 5-7 H2 sections with 2-3 bullet points each, and a meta description under 155 characters."

Turns a keyword into a ready-to-write structure in under a minute.

Prompt 03

Email Newsletter Writer

"Write a [WORD COUNT]-word newsletter email about [TOPIC] for an audience of [AUDIENCE]. Tone: [conversational/authoritative]. Include one personal-sounding anecdote placeholder, one clear insight, and one CTA to [ACTION]."

Consistent newsletter output without staring at a blinking cursor every week.

Prompt 04

Social Caption Variations

"Write 5 caption variations for this post idea: [DESCRIBE POST]. Give me one funny, one direct/no-fluff, one story-driven, one question-based, and one stat-led version. Each under 150 characters."

Great for A/B testing which tone actually gets engagement with your audience.

Prompt 05

SEO Meta Description

"Write 3 SEO meta descriptions for a page about [TOPIC/PRODUCT], each under 155 characters, each including the keyword '[KEYWORD]' naturally, and each with a distinct angle (benefit-led, curiosity-led, urgency-led)."

Small detail, real impact on click-through rate from search results.

Business Automation & Strategy

Replaces a \$199+/mo ops consultant retainer

Prompt 06

SOP Writer

"I'm going to describe a process I do manually: [DESCRIBE PROCESS STEP BY STEP]. Turn this into a clear, numbered Standard Operating Procedure a new team member could follow with no prior context."

Turns "it's in my head" knowledge into something you can delegate.

Prompt 07

Competitive Analysis

"Act as a market analyst. Based on what you know about [COMPETITOR/INDUSTRY], list their likely strengths, weaknesses, and 3 gaps a smaller competitor like me could exploit. Be specific, not generic."

A fast first pass before you commit real research time to a competitor.

Prompt 08

Pricing Strategy Advisor

"I sell [PRODUCT/SERVICE] to [AUDIENCE] at [CURRENT PRICE]. Give me 3 alternative pricing structures (e.g. tiered, bundled, usage-based) with pros, cons, and who each structure fits best."

A structured second opinion before you change what you charge.

Prompt 09

Meeting Notes to Action Items

"Here are my raw meeting notes: [PASTE NOTES]. Extract every action item, who owns it (if mentioned), and any deadline mentioned. Format as a checklist grouped by owner."

Turns messy notes into something you can actually act on the same day.

Prompt 10

Process Bottleneck Finder

"I'll describe my current workflow for [PROCESS]: [DESCRIBE STEPS]. Identify the 2-3 most likely bottlenecks, and for each one suggest a specific fix or tool that would remove it."

Useful before you buy new software — sometimes the fix is just reordering steps.

AI Image Generation

Replaces a \$30+/mo stock photo or design subscription

Prompt 11

Product Photography Prompt

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"Product photography, [PRODUCT] on a [MATERIAL] surface, soft natural window light from the left, shallow depth of field, muted earthy tones, minimalist lifestyle aesthetic, shot on Hasselblad, 8K --ar 4:5 --style raw"
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For Midjourney or Flux — studio-quality product shots with no photographer needed.

Prompt 12

Brand Mood Board Prompt

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"A cohesive mood board for a [INDUSTRY] brand with a [ADJECTIVE, e.g. warm/minimal/bold] aesthetic, color palette of [COLORS], flat lay composition, soft diffused lighting, editorial style --ar 1:1"
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A fast way to visualize brand direction before briefing a designer.

Prompt 13

Social Media Graphic Prompt

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"A bold, high-contrast social media graphic background for a post about [TOPIC], abstract gradient shapes in [COLOR 1] and [COLOR 2], negative space in the center for text overlay, modern tech aesthetic --ar 4:5"
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Generates a background you then drop your own text onto in Canva or similar.

Prompt 14

Character/Avatar Consistency Prompt

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"[CHARACTER DESCRIPTION: age, style, distinguishing features], consistent character design, front-facing portrait, neutral studio background, soft lighting, digital illustration style --ar 1:1 --seed [KEEP SAME NUMBER ACROSS GENERATIONS]"
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Keeping the seed and description consistent helps the same character recur across images.

Prompt 15

Minimalist Logo Concept Prompt

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"Minimalist logo concept for a [INDUSTRY] brand called '[NAME]', geometric, single color, flat vector style, no gradients, works at small sizes, white background --ar 1:1"
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Good for early concept exploration — refine the winning direction with a designer after.

Freelance & Client Work

Replaces a \$49+/mo proposal/CRM tool

Prompt 16

Client Proposal Generator

"Act as a professional freelancer. Write a proposal for a [SERVICE TYPE] project for a client in the [INDUSTRY] space. Include: project understanding, approach in 3-4 steps, timeline, and pricing placeholder. Confident, not salesy tone."

Turns a discovery call into a polished proposal document in minutes.

Prompt 17

Scope Creep Email

"Write a polite but firm email letting a client know the requested change to [DESCRIBE REQUEST] is outside our agreed scope. Offer two options: a paid add-on or moving it to the next phase. Tone: friendly, not apologetic."

Protects your time without sounding confrontational.

Prompt 18

Discovery Call Question List

"I'm about to have a discovery call with a potential client for a [SERVICE TYPE] project. Give me 10 questions that uncover their real goals, budget signals, and potential red flags, ordered from broad to specific."

Better questions lead to better-scoped, better-priced projects.

Prompt 19

Invoice Follow-Up Message

"Write a short, professional follow-up message for an invoice that is [X] days overdue. Tone should stay friendly on the first follow-up and become more direct (but still respectful) if this is a second or third reminder – write both versions."

Awkward conversation, handled without the awkwardness.

Prompt 20

Testimonial Request Email

"Write a short email asking a happy client, [CLIENT/PROJECT CONTEXT], for a testimonial. Make it easy for them by including 3 simple guiding questions they can answer instead of writing from scratch."

Lowering the effort for the client dramatically increases response rate.

Research & Productivity

Replaces a \$200+/mo research assistant

Prompt 21

Deep Research Synthesizer

"I'm researching [TOPIC]. Based on what you know, summarize the current consensus, the main areas of disagreement or uncertainty, and 3 follow-up questions I should dig into further with primary sources."

A strong starting map before you go verify details with real sources.

Prompt 22

Decision Matrix Builder

"I'm deciding between these options: [LIST OPTIONS]. My priorities in order are [LIST PRIORITIES]. Build a weighted decision matrix scoring each option against each priority, and tell me which comes out ahead and why."

Forces a gut decision into something you can actually defend later.

Prompt 23

Learning Plan Generator

"I want to learn [SKILL] and I have [TIME AVAILABLE, e.g. 5 hours/week] for the next [TIMEFRAME]. Build a week-by-week plan that goes from beginner to functional, with a small project milestone every 2 weeks."

Turns "I should learn X someday" into an actual schedule.

Prompt 24

Daily Priority Planner

"Here's everything on my plate today: [LIST TASKS]. Help me pick the top 3 that matter most given this goal: [YOUR CURRENT GOAL/DEADLINE]. Explain briefly why each made the cut and what I should deliberately ignore today."

A 2-minute ritual that keeps busy days pointed at what actually matters.

Prompt 25

Second-Brain Note Summarizer

"Here are my raw notes from [SOURCE, e.g. a book/podcast/call]: [PASTE NOTES]. Summarize into 5 key takeaways, then suggest one way I could apply each takeaway to [YOUR CONTEXT] this week."

Turns passive note-taking into something that changes what you actually do.

★ YOU'VE GOT THE STARTER PACK

This Is a Taste. The Full Vault Goes Much Deeper.

500+ content prompts, 10 full automation workflows, 12 AI tool guides, 200+ freelance prompts, and 300+ image prompts — everything above, expanded, plus a lot more we couldn't fit in a free PDF.

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